

**BTUAI**

# Beyond Code

The Rise of Non-Technical  
AI Careers

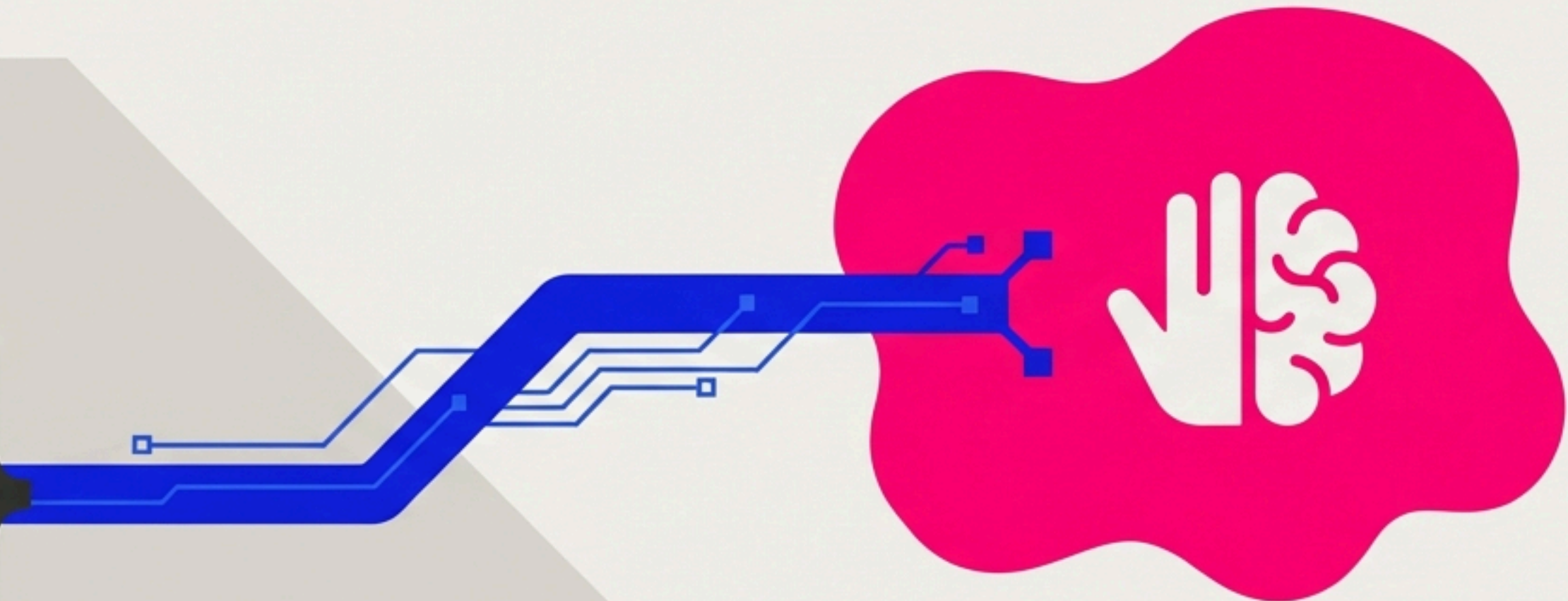


# The era of the post-algorithmic professional has arrived.

The AI revolution is shifting from code to context. The future belongs to the “Human-in-the-Loop” who manages and applies AI.

```
{  
0101101011001010  
0101101011001010  
0101101011001010  
010110101100101...  
}
```

Technical Code



Human Context

**The global labor market is shifting from creating algorithms to integrating them.**

# Guardians ensure AI aligns with human ethics and the law.

- **AI Ethics Specialist**  
Ensures algorithm fairness and alignment with human values.
- **AI Policy Analyst**  
Works on developing regulations and safety standards.
- **AI Lawyer / Compliance Officer**  
Protects intellectual property and data privacy.



# Strategists bridge the gap between technical capabilities and market needs.



## AI Product Manager

Connects technical teams with user needs.

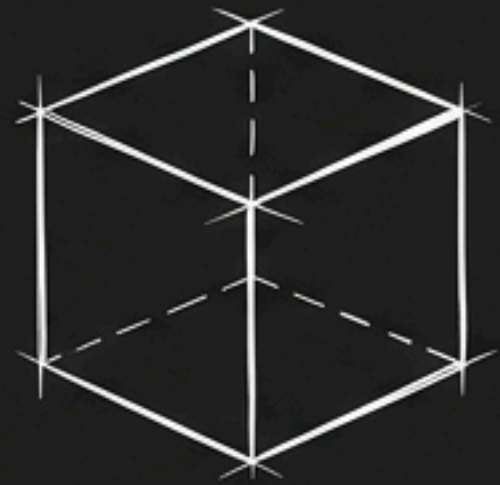
## AI Project Coordinator

Manages AI implementation logistics and timelines.

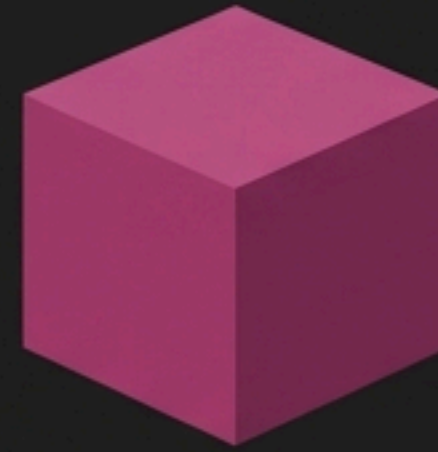
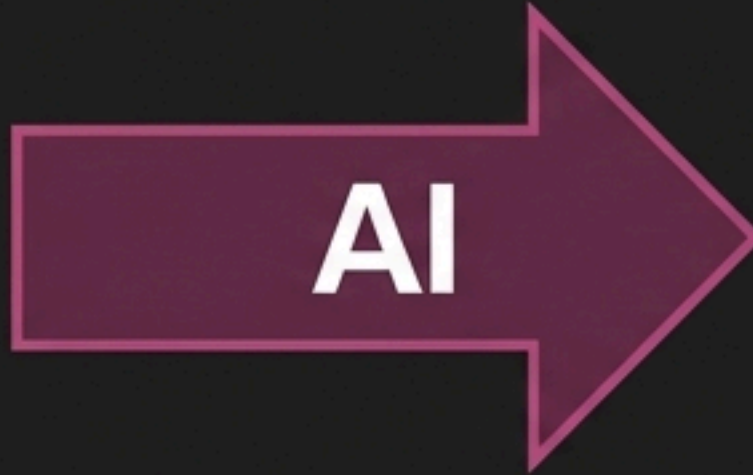
## AI Sales Consultant

Translates technical capabilities into business value for clients.

# Creators design and generate new realities through AI collaboration.



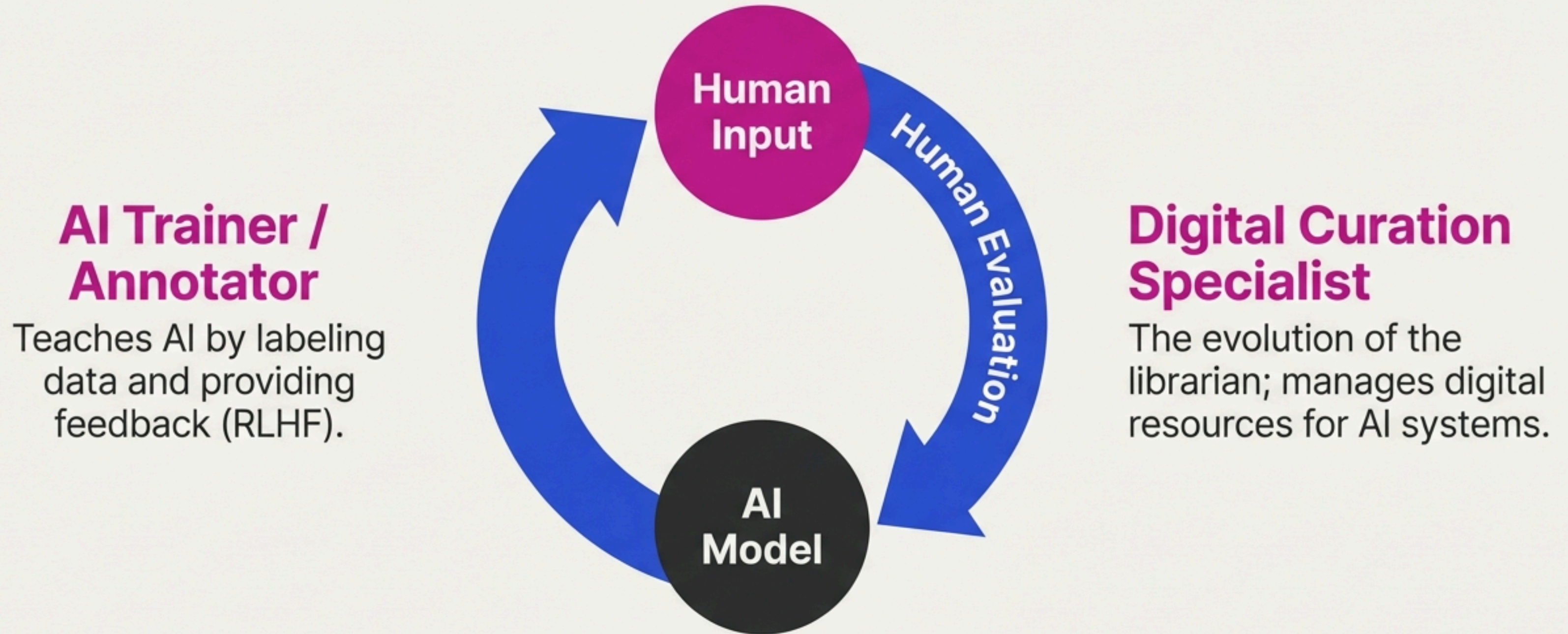
Idea



Result

- **Role Name: Prompt Engineer**  
Creates precise instructions (prompts) to achieve desired results.
- **Role Name: AI Marketing Specialist**  
Uses AI to scale personalized campaigns.
- **Role Name: AI Content Designer**  
Creates visual and text materials using generative tools.

# Data Stewards curate the high-quality human input AI relies on.

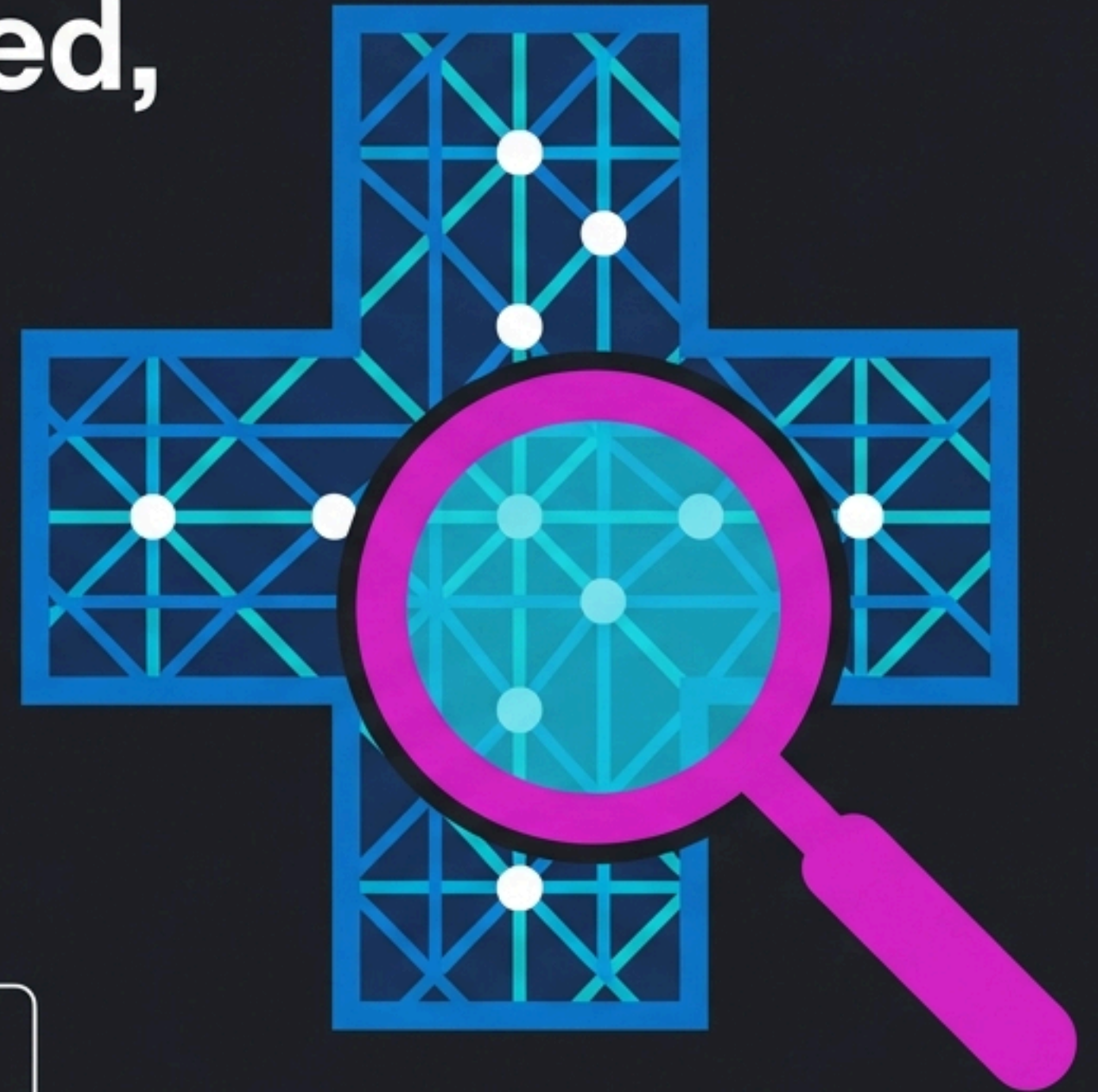


**High-quality AI requires high-quality human data.**

# Complex domain expertise is augmented, not replaced, by AI.

- **Smart Clinic Manager**  
Manages AI-driven medical processes.
- **AI-Augmented Medic**  
Uses AI in diagnostics and decision-making processes.

Roles requiring high emotional intelligence and complex decision-making are empowered, rather than replaced, by AI.



# Four pillars of human resilience remain fundamentally irreplaceable.

## Emotional Intelligence

Empathy, negotiation, human connection.



## Physical Complexity

Working in unpredictable environments.



## Creative Judgment

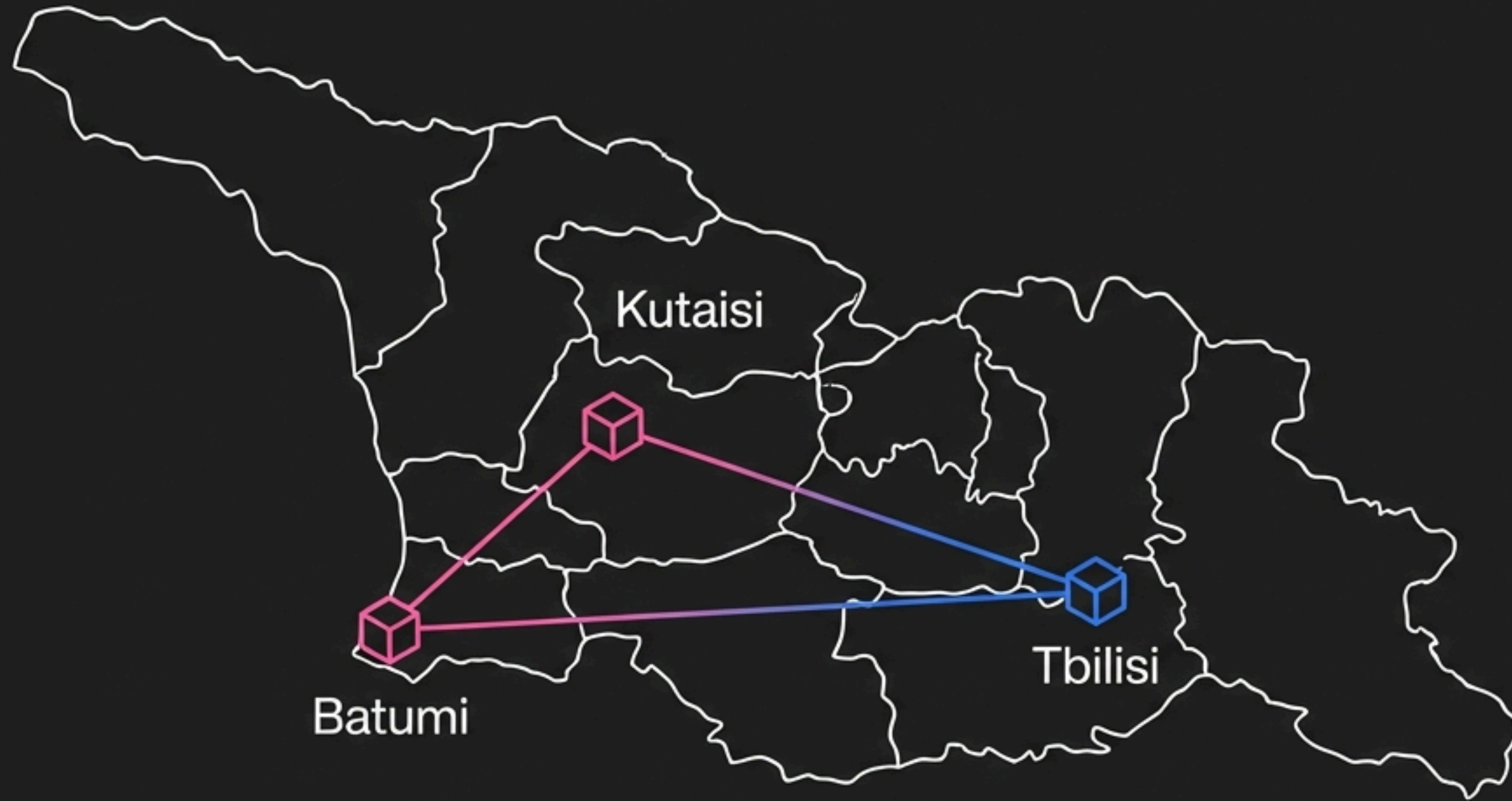
Original vision and strategy.



## Moral Responsibility

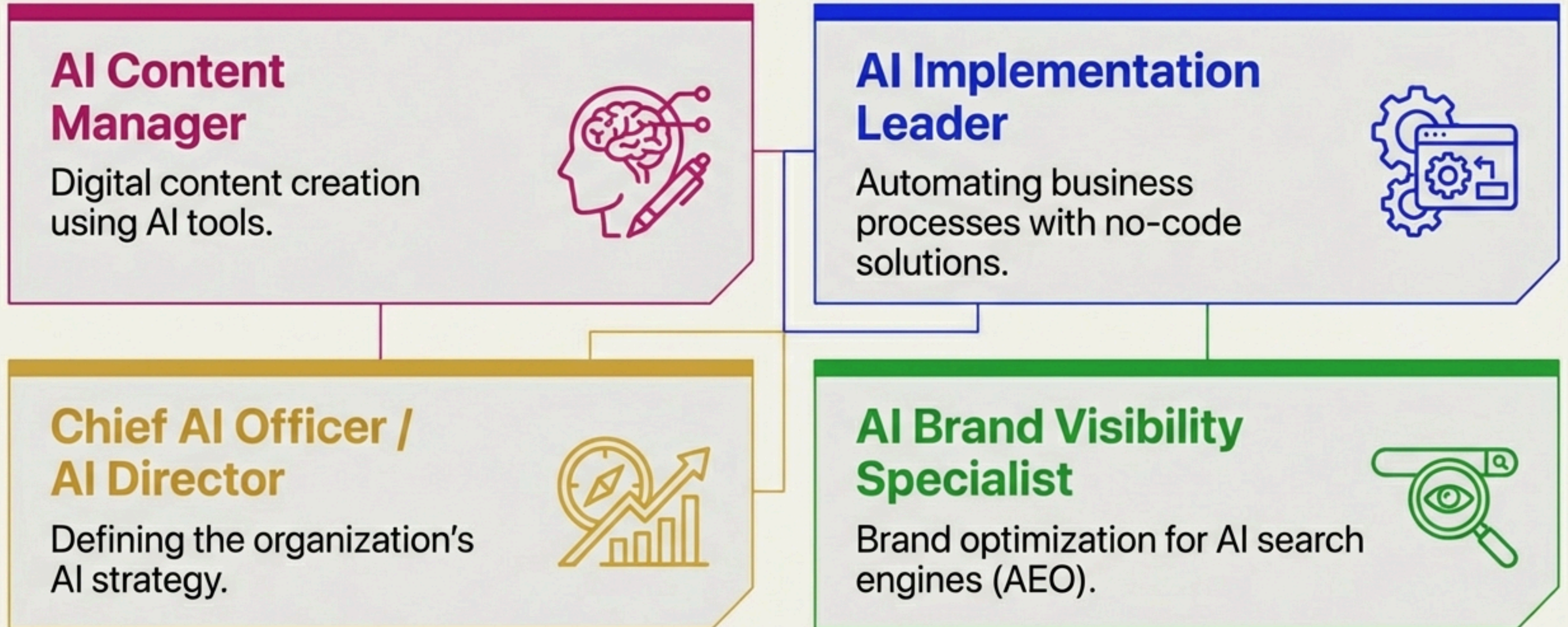
Ethical decisions that machines cannot make.

# The Georgian digital ecosystem is rapidly shifting toward hybrid AI demands.



AI vacancies in Georgia are moving beyond technical roles. International companies and local startups are creating hybrid demands.

# New localized hybrid roles are emerging across the Georgian market.



# The future belongs to those who leverage AI in synergy.



## Master the Tools

Learn everyday GenAI and No-code tools.



## Develop “Human” Skills

Emotional intelligence and strategic thinking.



## Find a Niche

Become a hybrid specialist (e.g., Marketing + AI).

*“The future belongs not to those who create AI, but to those who use it best.”*