

TERMS AND CONDITIONS FOR COLLABORATION UNDER THE 'AI4GLOBE' INITIATIVE BETWEEN LLC 'BUSINESS AND TECHNOLOGY UNIVERSITY' (BTU, GEORGIA) AND PARTNER INSTITUTION/ORGANIZATION

1. INTRODUCTION

These Terms and Conditions outline the framework for the partnership in implementing the 'AI4-Globe' initiative, a project led by LLC 'Business and Technology University' (the 'Project Owner'). The AI4Globe project is designed to promote Artificial Intelligence (AI) literacy among key target groups, including businesses, academia, women, children and youth, with the goal of empowering diverse communities to tap into the transformative potential of AI. The initiative is intended to have a global impact, sharing the AI literacy model with stakeholders around the world.

By expressing your interest in implementing the project in your country, you (the 'Partner') acknowledge and agree to the terms and conditions outlined here, which will guide our shared efforts.

2. OWNERSHIP AND INTELLECTUAL PROPERTY

- 2.1. The AI4Globe project, including all curriculums, multimedia content, education program(s) and other relevant resources (hereinafter referred to as the "Project Materials") created by LLC 'Business and Technology University' (BTU), is the intellectual property of BTU. Any additional materials, content, or resources developed within the framework of the AI4Globe initiative by a Partner, shall be jointly owned by BTU and the Partner, unless otherwise agreed in writing by the parties.
- 2.2. The Partner acknowledges that BTU retains the rights, titles, and interests in the Project Materials, and agrees that the use of these materials is subject to the terms and conditions outlined herein.
- 2.3. For the purposes of making a collaborative effort to expand the overall resource pool for the AI4Globe project, the Partner is encouraged to submit additional content for inclusion in the Project Materials.

3. PARTNERSHIP AND PERMISSION TO IMPLEMENT

- 3.1. Interested parties may express their will to implement the AI4Globe project in their country by completing and submitting the foregoing application form, after which the MoU is concluded between the parties. Upon concluding the MoU, the Partner will be granted non-exclusive, non-transferable rights to use the Project Materials for AI literacy promotion within their designated country and target groups.
- 3.2. The permission granted does not include the right to sublicense, share, or otherwise distribute/use the Project Materials to any third party without express written consent from the Project Owner.
- 3.3. In case of violation of the article 3.2, the Project Owner has the right to impose responsibility on the other party.

4. COLLABORATION WITH THE PROJECT OWNER

- 4.1. The Partner agrees to collaborate with the Project Owner throughout the implementation of the AI4Globe project.
- 4.2. The Project Owner will provide guidance and may facilitate Train-the-Trainer (ToT) sessions, workshops, and other modules to ensure effective implementation of the project (AI4Globe).
- 4.3. The Partner is encouraged to communicate regularly with the Project Owner, providing updates and reports on project progress, including metrics on training outcomes, stakeholder engagement, and challenges encountered.

5. RESTRICTIONS ON USE AND DISTRIBUTION OF MATERIALS

- 5.1. The Partner is prohibited from modifying, reproducing, distributing, or sharing the Project Materials with any third party without the prior written consent of the Project Owner.
- 5.2. Project Materials are to be used exclusively for the purposes of implementing the AI4Globe project within the approved territory and target demographics (AI4Globe).
- 5.3. The Partner may not modify the AI literacy model, including methodologies and materials, without obtaining permission from the Project Owner to ensure the global consistency of the AI4Globe initiative.

6. MARKETING AND BRAND GUIDELINES FOR AI4GLOBE

- 6.1. The Partner agrees to follow the official AI4Globe branding guideline when promoting the AI4Globe initiative. All marketing materials, including logos, digital content and any promotional activities, must align with the AI4Globe branding guideline.
- 6.2. The AI4Globe branding guidelines, which will be provided to the Partner, include instructions on how to use the logo, colors, fonts, and other brand elements to ensure consistent global representation.

7. TERMINATION OF PARTNERSHIP

- 7.1. The Project Owner reserves the right to terminate the partnership and revoke the Partner's access to the Project Materials in the event of a breach of these Terms and Conditions.
- 7.2. In the event of termination, the Partner agrees to immediately cease all use of the Project Materials.

8. LIABILITY AND INDEMNIFICATION

Both parties agree that the Project Owner shall not be held responsible for any direct, indirect, incidental, or consequential damages arising from the Partner's use or implementation of the AI4Globe project. The Partner further agrees to support and hold the Project Owner harmless from any claims, liabilities, damages, or expenses resulting from the Partner's use or misuse of the Project Materials.

9. GOVERNING LAW AND JURISDICTION

These Terms and Conditions shall be governed by and interpreted in accordance with the legislation of Georgia, unless the parties mutually agree on a different jurisdiction in the future.

10. AMENDMENTS

The Project Owner may update or modify these Terms and Conditions as needed. Any changes will be communicated to the Partner in writing, and will take effect once shared.

